



COLLABORATIVE DATA ECOSYSTEM

is Data sharing = caring or a waste of investment?



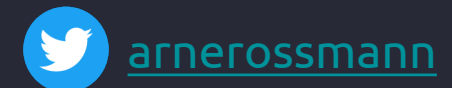
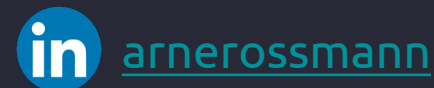


INTRODUCTION



Arne Rossmann

- Working at Insights & Data @ Capgemini Germany
- Roles:
 - Chief Architect Data & AI for Intelligent Industry
 - Portfolio Lead Data & AI Engineering Germany
- Supporting Clients on journey towards Collaborative Data Ecosystems with modern & sustainable Data Analytics Platforms





THE ROAD INTO THE FUTURE IS PAVED WITH MULTIPLE CHALLENGES ...



➤ ... but all have a common baseline – they require Data Mastery (*)

(*) Only about one in six organizations globally can be categorized as a data master (7% Data aware, 7% Data enabled, 71% Data laggards) // Source: Capgemini Research Institute, Data-powered enterprises survey, August 2020



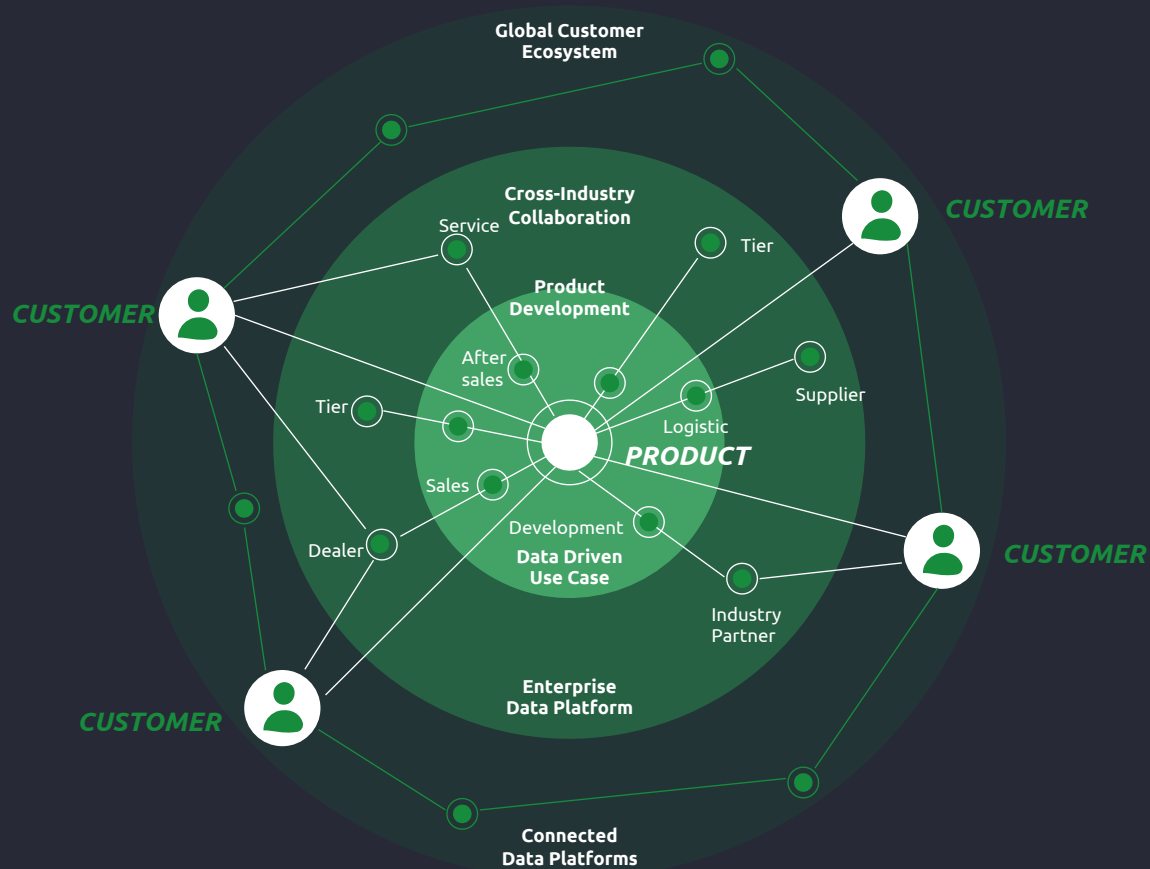
FROM CLIENT SIDE WE CAN SEE VARIOUS EXPECTATIONS BASED ON THREE CORE PERSPECTIVES



1. Developing Data Driven Use Cases
2. Future proof enterprise data platform
3. Customers global digital ecosystem



WHY IS THIS IMPORTANT FOR THE ENTERPRISE SUSTAINABILITY GOALS?



Data Driven Use Cases

- Sustainability can be treated as an additional business domain within the enterprise
- Sustainability Use Case like Reporting / Visualization, Prediction or Recommendation are treated as any other important business case

Future proof enterprise data platform

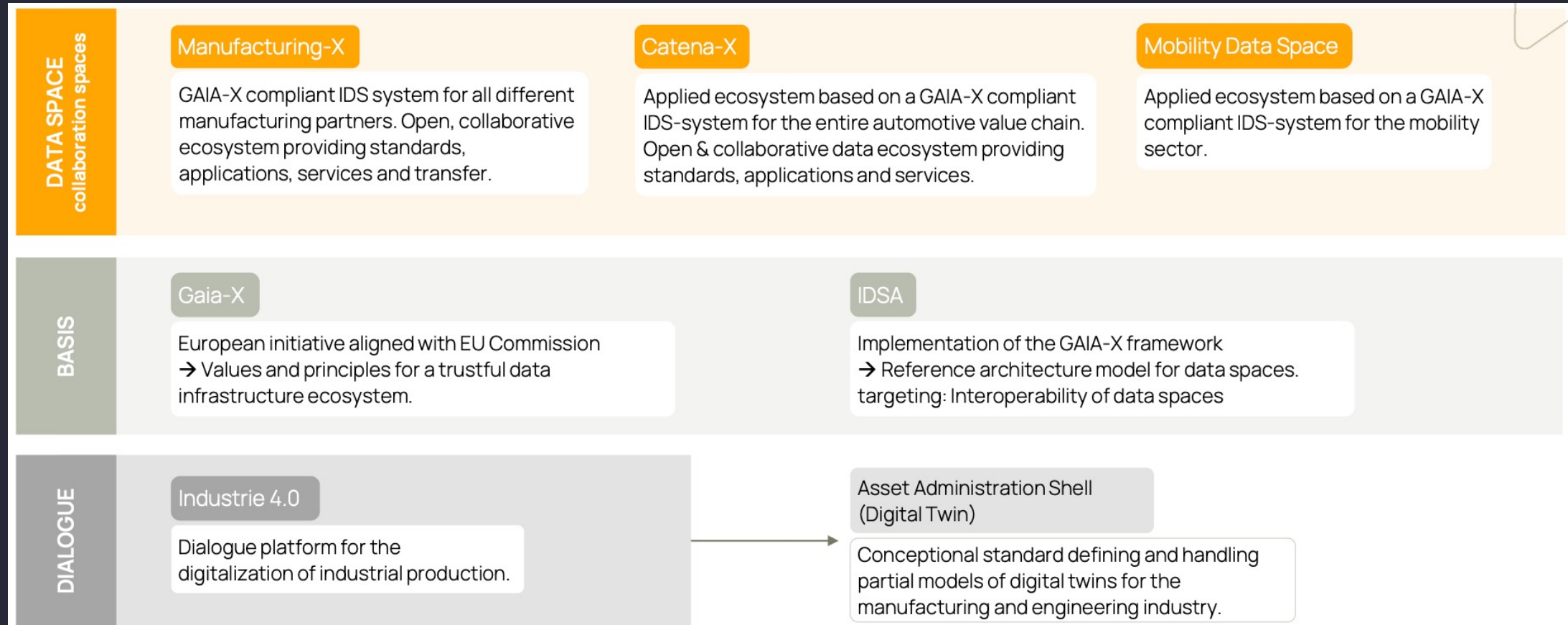
- Modern Data Analytics Platforms ease path for creation of valuable Data Products.
- Reuse of existing, valuable data supports Green IT ambitions and goals

Customers global digital ecosystem

- Data Sharing within and across Enterprises reduces additional data integration efforts
- Visibility and transparency gets increased

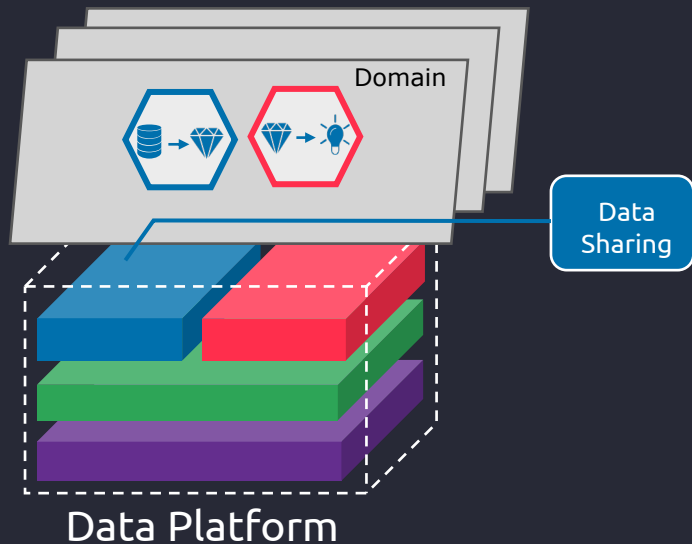


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DATA SHARING IS ENABLED VIA DEDICATED FRAMEWORKS AND INTEGRATED WITHIN THE MODERN DATA ANALYTICS PLATFORM



- Data Products and Use Cases can share data through the integrated Data Sharing Framework
- Data Sharing has to be tightly integrated into the Data Platform to leverage Access Control and Data Protection in a governed way
- Platform wide Security ensures deep platform integration leveraging the established Security mechanism
- Multiple Data Sharing Frameworks exist to be enabled in the Cloud platforms

Examples for Data Sharing



{ API }



SUMMARY



- Create a Data Strategy driven by the Business Goals
- Build a modern Data Analytics Platform to support data driven Use Cases
- Treat Sustainability as an important Business Domain to prioritize their Use Cases and progress towards Sustainability Goals
- Establish an Enterprise wide Data Ecosystem, enable participation in Ecosystem initiatives



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